

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:)	
)	Group Art Unit: 3627
Katz, et al.)	-
,)	Examiner: McClellan, J.
Serial No.: 09/691,392		í	, ·
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For:	METHODS AND APPARATUS)	Attorney Docket No.: PAT-009C
	FOR INTELLIGENT SELECTION)	
	OF GOODS AND SERVICES IN)	
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	ELECTRONIC COMMERCE)	NEOCIVLO
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RESPONSE TO FINAL ACTION UNDER 37 CFR § 1.116

Commissioner for Patents Box AF PO Box 1450 Alexandria, VA 22313-1450

Sir or Madam:

This paper is a response to the Final Action mailed by the Office on 9 March 2004. Please enter and consider this Response as indicated below.

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being sent via first class United States mail postage prepaid on the date shown below to Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450.

S-10-2004 Date of Deposit

Michele A. Zarinelli

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Date

TRANSMITTAL FORM (to be used for all correspondence after initial statements) Total Number of Pages in This Submission	Art Light	Approved for use through 07/31/2006. OMB 0651-0031 tent and Trademark Office; U.S. DEPARTMENT OF COMMERCE ction of information unless it displays a valid OMB control number. 09/691,392 October 17, 2000 Ronald Katz 3627 J. McCiellan PAT-009C
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Fee Transmittal Form Fee Attached Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53	Drawing(s) Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Ad Terminal Disclaimer Request for Refund CD, Number of CD(s) Remarks	After Allowance communication to Technology Center (TC) Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please Identify below): RECEIVED MAY 1 7 2004 GROUP 3600
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Firm or Individual name Signature Date Rocco L. Adornato Or Individual name To Mark	7 04 ERTIFICATE OF TRANSMISSIO	DN/MAILING
Firm or Individual name Signature Date Rocco L. Adornato O Mark CI I hereby certify that this correspondence is by	ERTIFICATE OF TRANSMISSIC eing facsimile transmitted to the USPTO velope addressed to: Commissioner for F	

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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